Getting ready for GDPR at NS Media Group

In preparation for the new General Data Protection Regulation, we have reviewed our current processes, updated our systems and procedures, and implemented changes in key areas to ensure we are compliant.

**Awareness**

Last year, we worked with all our key NSMG decision makers together with an external agency to **assess the impact** of the new regulations on our business.

**Assessment of the information we hold**

Based on the gap analysis, we have completed a **data audit** across our business, looking at what personal data we hold, where it comes from, how we process it, and who we share it with throughout our businesses and functions.

**Communicating data protection information**

We have reviewed all our current data protection documentation and **made changes where necessary** in time for GDPR implementation. Examples of which include a new Group Privacy Standard and Privacy Policy.

**Individuals’ rights and subject access requests**

We have **updated our procedures** to ensure we cover all the rights that individuals have, including how we would delete personal data or provide data electronically and in a commonly used format. This includes a new Data Subject Access Request Policy.

**Lawful basis for processing personal data: Consent & Legitimate Interest**

We have **reviewed, updated and invested in our consent mechanisms** i.e. the ways we are seeking, recording and managing consent from our clients to use their personal data.

We have also completed **Legitimate Interest Assessments** across our businesses as our lawful basis for processing personal data.

We have sought to **put you in control** of the communications you receive from us. You can update your preferences at any time to make sure you are receiving information that matters to you.

**Data Breaches**

We have reviewed and updated our procedures through our new Data Breach Management Plan to **detect, report and investigate** personal data breaches.

**Data Protection Governance**

Our data protection team actively monitors NSMG Ltd’s compliance and reports to the highest management level in our business. The team can be contacted at privacy@ns-mediagroup.com